

Communicate automatically with **Member Reach.**

What is it?

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A customizable library of electronic messages, set to automatically send to your members.

Sends are based on a pre-defined schedule of events, such as birthdays, CDs reaching maturity, and more.

Available topics

Lending

Engage with members about loan payoffs, new loans, new homes and more.

Milestones

Communicate about birthdays, membership anniversaries and other membership milestones.

New Members

Get specific with your new members! Help them get set up with self-services and loans.

Product Promotions

Engage with members about adding on additional services to their existing ones (such as eStatements, Bill Pay, etc.).

Rewards

Talk with your members about various rewards possible at your credit union!

And more!

We're always developing new emails to add to our library.

What's included?

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A library of 40+ messages

Messages are built in HTML, with images, rich color and interactive features for screens of all sizes.

Monthly reporting

See how members are receiving and responding to your Member Reach communications.

Message customization

You choose which messages to activate, and we'll work with you to customize them to fit your brand.

Interested? Visit xtendcu.com/communications to learn more about our offerings!