

RevGen Pricing & Features

About

Generate more revenue with four bundled marketing campaigns per year, with ROI reporting included. Send targeted HTML emails, phone calls, online banking posts and more.

Marketing Package

With tiered call pricing and discounted per email rates, RevGen is recommended for credit unions looking for maximum exposure to their members. It includes 4 Campaigns per calendar year, each with the following:

- 3 HTML emails
- 1 Online Banking message
- 1 Target Audience
- Standard Data Mining and Reporting

Pricing

\$1,000 Set Up
\$0.01 / email

Per Calls Fees*

- \$2.50 under 500 calls
- \$2.00 between 500-999 calls
- \$1.75 over 1000 calls

*Core Direct Fees May Apply

Campaign Add-Ons

Campaign Add-Ons are a great way to add custom graphics, reach your members through your Social Media platforms. They're processed and invoiced per-campaign, so you can mix and match as the marketing year progresses. Additional fees per add-on may apply, will be quoted upon request.

- OLLE Survey Contest
- Print Marketing
- Custom Graphic Design
- Additional Data Mining
- Advanced Reporting