

Convert your likes into leads with **OLLE.**

What is it?

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OLLE (OnLine Lead Engine) is a contest generation software designed to engage your digital audience and convert their survey responses into leads.



Features & benefits

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1. More engagement

OLLE contests are interactive and rewarding. They tend to get more views and clicks than regular emails, and more engagement on social media than regular posts.

2. Flexibility

Members can join your OLLE contest on any of their devices, and can be joined via social media, email, text, or a link on your website.

3. Contest creation is a snap

Accessing the OLLE control panel is simple, and contests can be created quickly with a simple drag-and-drop interface. Take direct control and run as many contests as you like!

4. Real-time data collection

OLLE captures user data and displays it in readable charts and graphs to help you make informed marketing decisions.

5. Customizable contests

The questions and content of your contest are totally up to you. And with a number of templates and color schemes, you can customize your contest to match your brand.

6. Built-in loan calculator

If a participant indicates they're looking for a loan, a calculator will help them understand your rates and estimate their payments.

7. Customizable forwarding

Leads can be automatically sent to the right inbox based on submitted answers. Loan leads go the loan department, checking leads go to member service, etc.

8. Preset templates

Get started quickly with ready-made survey templates with topic such as Checking Accounts, Mortgages, Auto Loans, Credit Cards and more!

Interested? Visit xtendcu.com/communications to learn more about our offerings!