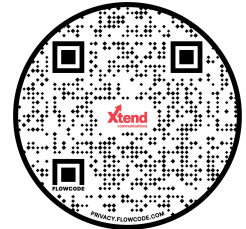


# Build your digital brand with **Social Media Management.**

**Adults in the US spend over 6 hours on digital media every day.** Meet your members where they're at! Access all your social media accounts via our Social Portal, study ongoing trends, measure content effectiveness and more.



## What are the benefits?

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### **Social Listening**

See what people are talking about, track trends, and join the conversation.

### **One login for everything**

Access all your social media accounts with a single web portal, with a single login.

### **Four roles at once**

Effective social media performs four key roles at once: maintaining public relations, providing member service, selling offerings, and engaging your audience.

### **Approval Workflows**

We'll help you set up a workflow so only approved content is posted.

### **Try before you buy**

Looking to test the waters? Try Social Media Management **free for the first two months!**

## Packages

### **Self-Service**

Gain access to our tools. Manage your own social media accounts from Xtend's Social Portal, and dive into current events and trends with Social Listening. Supports up to three users at once.

### **Collaborative**

We'll create posts for you! Work with Xtend to create content via Xtend's Social Portal. We'll schedule posts to your specifications, and provide content effectiveness reports.

**Interested?** Visit [xtendcu.com/communications](http://xtendcu.com/communications) to learn more about our offerings!

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