

Member Reach

Master Library of Member Connect Messages

Type	Day	Message Subject
AP	N	You Are One Step Closer
AQ	N	You Are Almost There
AR	N	Exceeding Your Expectations
AS	N	Happy Anniversary
AT	N	We Are Celebrating Your Membership
AU	Q	Benefits of Membership
AV	Q	Membership Has Its Privileges!
AW	Q	Membership Has Its Rewards
AX	Q	VIP Membership
AY	Q	We don't see you very often.
AZ	Q	A Personal Branch Made Just For You
BA	U	Collections

It's Me 247 Secure Login
Please enter your username
If you have not setup your username, please enter your account number.

Username:

[I forgot my username](#)

Check it out!
International Credit Union Week

Throughout the entire month of October, we are celebrating International Credit Union Week (October 17-23) with great specials and different ways you can get involved, starting with our youngest members, the Saver Gators! In October, our Saver Gators (age 0-13) can color the official picture for Credit Union Week (available at any of our branches and on our website). We will use the colored pictures to decorate our branches when they are returned. To show our appreciation for their hard work, we will deposit \$5.00 into their account. If you have a child who falls in the Saver Gator age range, but does not have an account, they can participate as well and we'll open an account for them and make their initial \$5.00 deposit.

It's Me 247 Online Banking

WHAT'S ON TAP
* Independence Day - CLOSED Monday, July 5th, 2010
* Labor Day - CLOSED Monday, September 6th, 2010

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NOT IN-LINE!
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FAST CASH
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FREEDOM CHECKING

NCUA
National Credit Union Administration, a U.S. Government Agency

From: 9/01/10 To: 9/30/10
Member #:
Put down the pen and checkbook and enroll for EasyPay Bill Pay. EasyPay is easily accessed from It'sMe247 Online Banking, you can set up reminders to pay bills, and there's an 18 month payment log! Ask us to tell you more about EasyPay, today!

Reach out to your members three million times more with Xtend and Member Reach

Communicating to your members electronically is more important now than ever before! Make your communication plan simple with **Member Reach**. Fully integrate your electronic communication into a marketing strategy that fuels acquisition, growth and sales through social interaction with members.

- 30+ highly targeted **messages** puts your credit union's brand into the hearts and minds of members using email and **It's Me 247 Online Banking** messages.
- **eInfo** puts your marketing materials and newsletters into the hands of your e-statement members. No more wasted money on campaigns that only go to half of your members.
- **OBC** greetings published to the **It's Me 247 Online Banking** login page keeps your credit union's marketing strategy fresh and consistent.

Best of all - with **Xtend** there is no work for you! Join others, just like you, in the network!

- Member Reach delivered 3,091,327 combined communications in 2010.
- Less than 2% of members choose to unsubscribe, less than credit unions who do not use **Member Reach**.